



ILLUSTRATION & DESIGN

Having grown up in a very visual home it seemed inevitable that I would choose something creative for a profession. My mother is a fine artist and my father is an architect. I am a third generation female artist and draw much of my inspiration from my grandmother and my mother. I went to school for illustration but quickly realized that I loved graphic design as well. It is a rare day that I don't have my sketchbook and massive pen bag handy, sketching whatever, or whoever inspires me. I am a cat person, but am dog curious. I could probably eat chicken tikka masala for the rest of my life.

LINKS AND CONTACT

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EDUCATION

BRIGHAM YOUNG UNIVERSITY

BFA, Illustration | 2008 – 2013

PROFESSIONAL EXPERIENCE

FRANKLINCOVEY

Creative Designer | May 2013 – Present

- Created professional training materials for global training programs.
- Helped design 9 extensive multi-component programs, including FranklinCovey's most successful product launch to date: *The 7 Habits of Highly Effective People® Signature Edition 4.0*.
- Created InDesign templates for 100+ page participant work books within each of the 9 programs.
- Designed 50+ instructional models and icons across the teaching guides.
- Developed efficient packaging solutions.
- Collaborated with designers, project managers and content writers to meet tight deadlines.

GUIDESPARK, MENLO PARK, CA

Graphic Designer | September 2015 – July 2016

- Designed assets for animated videos and for asset libraries.
- Led brainstorming and storyboards with animators.
- Researched and developed graphic styles and characters for communication solutions.

HOLIDAY RIVER EXPEDITIONS

Freelance Designer & Illustrator | July 2010 – Present

- Crafted 5 distinct t-shirt designs for both customers and employees.
- Illustrated 6 annual holiday postcards.
- Designed web banners for ad campaigns.
- Created magazine ad for Outside Magazine.

BRIGHAM YOUNG UNIVERSITY INDEPENDENT STUDY

Illustrator | September 2011 – May 2013

- Created series of illustrations for the University online course catalog.
- Illustrated 20 courses, developing visual solutions to help break up text as well elucidate the content.
- Produced 300+ illustrations accumulatively.
- Used Photoshop to create each illustration digitally.

PROGRAMS AND SKILLS

Adobe Illustrator
Adobe InDesign

Adobe Photoshop
Drawing

Painting
Digital Illustration

AWARDS

State of Utah 2nd Place Sterling Scholar | 2008

Talent Scholarship BYU | 2008-2013

Honorable Mention, Utah Illustrators show | 2011

Creative Quarterly Student Illustration Runner Up | Spring 2012